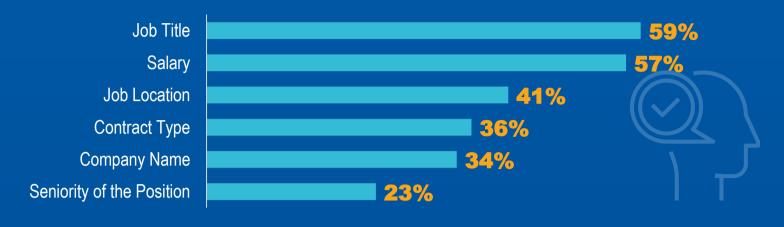
CANDIDATE EXPERIENCE

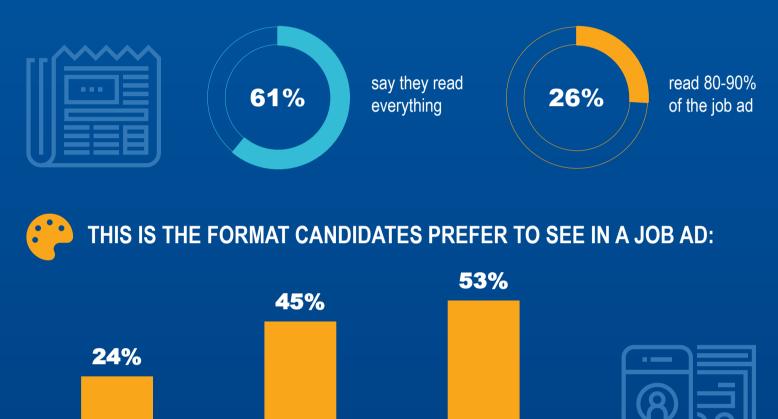
CANDIDATE PULSE

Michael Page surveyed over **500 UAE National job applicants** to understand how the application process is determined by the job advertisement.

THESE ARE THE KEY ELEMENTS FOR CANDIDATES IN A JOB AD:



BUT DO CANDIDATES READ THE WHOLE JOB OFFER, OR JUST SOME FEW ELEMENTS?



Like having a good structure

Want something short and concise

Prefer a professional presentation with details

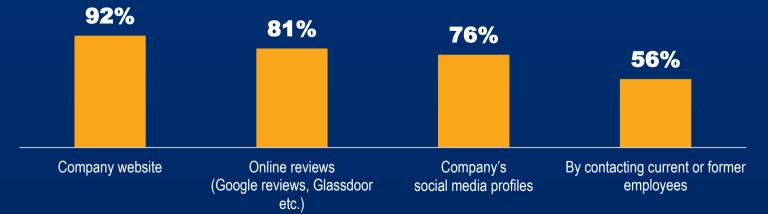


SEARCH

DO CANDIDATES USE DIFFERENT DEVICES TO READ AND APPLY FOR JOB OPPORTUNITIES?



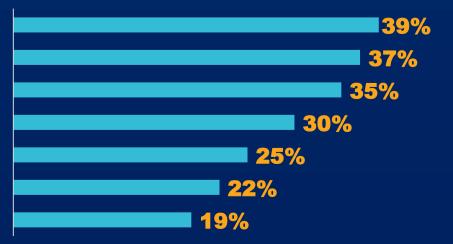
THIS IS HOW AND WHERE CANDIDATES LOOK FOR MORE INFO ON THE COMPANY THEY APPLY FOR:



WHAT KEEPS CANDIDATES FROM APPLYING?

Feeling over/under qualified for the position Salary or benefits Old publicatoin date of the offer Company reputation Unclear description of the role Job location Long application forms

.



Michael Page

Part of PageGroup