

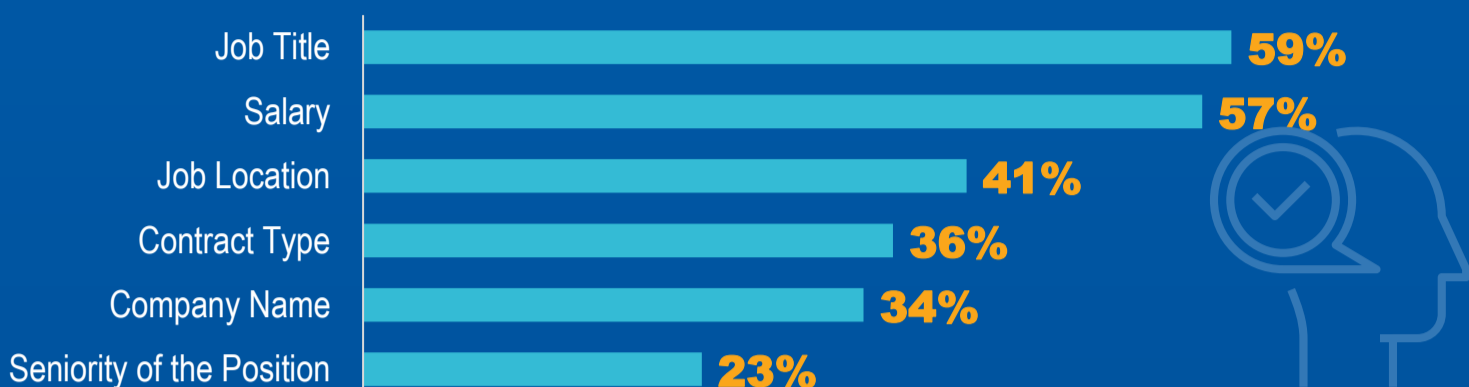
# CANDIDATE EXPERIENCE

CANDIDATE PULSE



Michael Page surveyed over **500 UAE National job applicants** to understand how the application process is determined by the job advertisement.

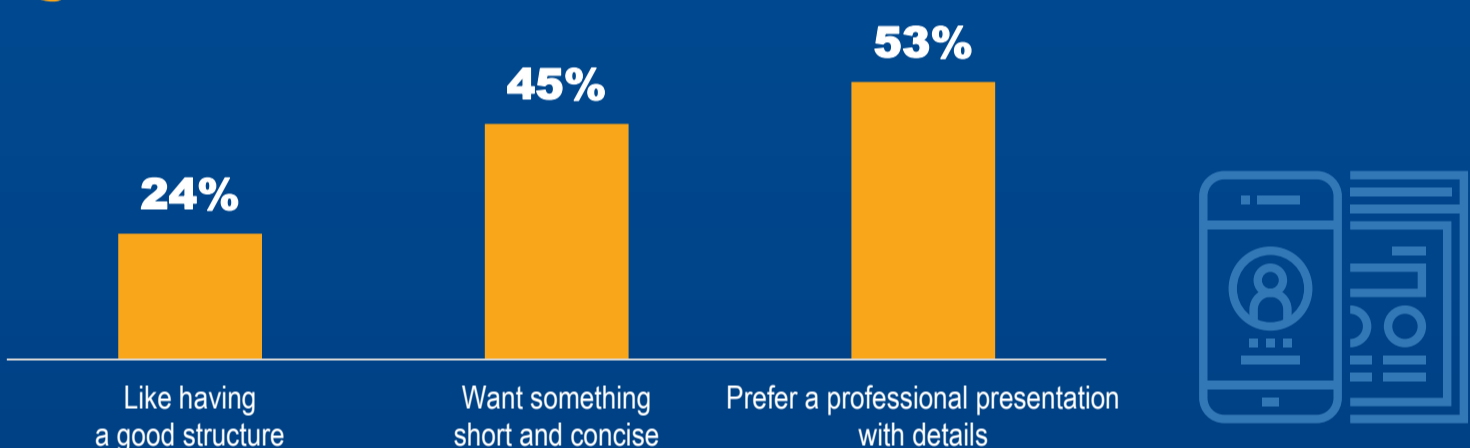
## THESE ARE THE KEY ELEMENTS FOR CANDIDATES IN A JOB AD:



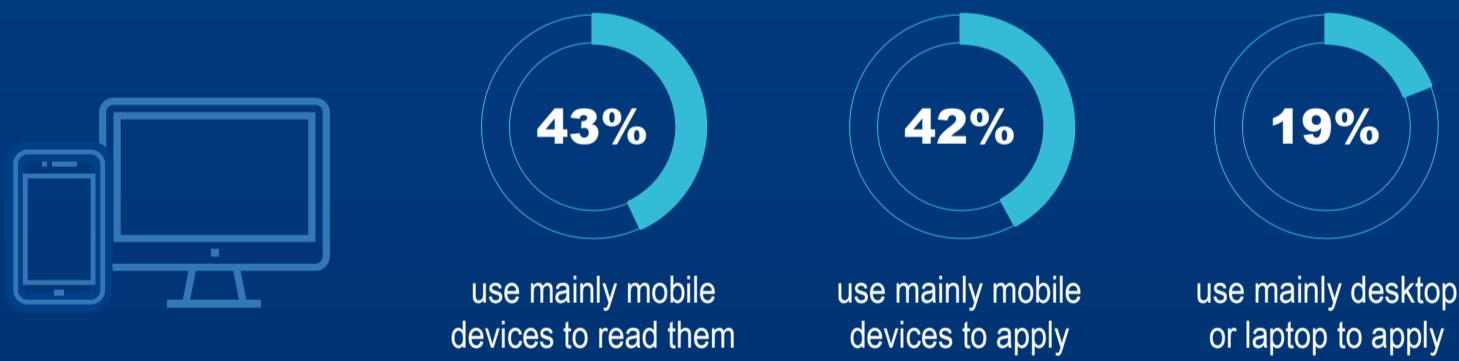
## BUT DO CANDIDATES READ THE WHOLE JOB OFFER, OR JUST SOME FEW ELEMENTS?



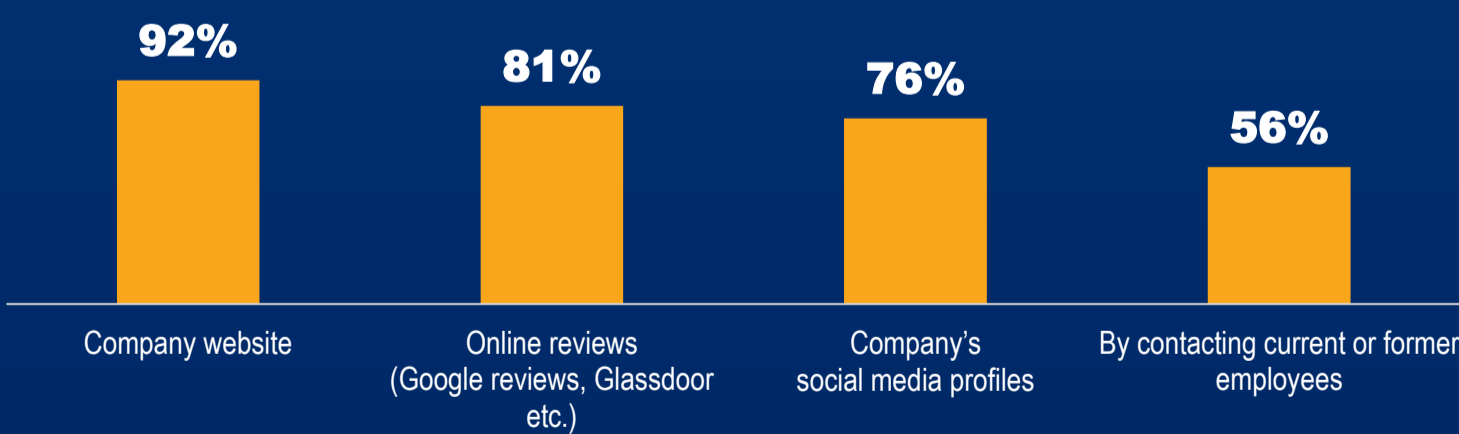
## THIS IS THE FORMAT CANDIDATES PREFER TO SEE IN A JOB AD:



## DO CANDIDATES USE DIFFERENT DEVICES TO READ AND APPLY FOR JOB OPPORTUNITIES?



## THIS IS HOW AND WHERE CANDIDATES LOOK FOR MORE INFO ON THE COMPANY THEY APPLY FOR:



## WHAT KEEPS CANDIDATES FROM APPLYING?

