

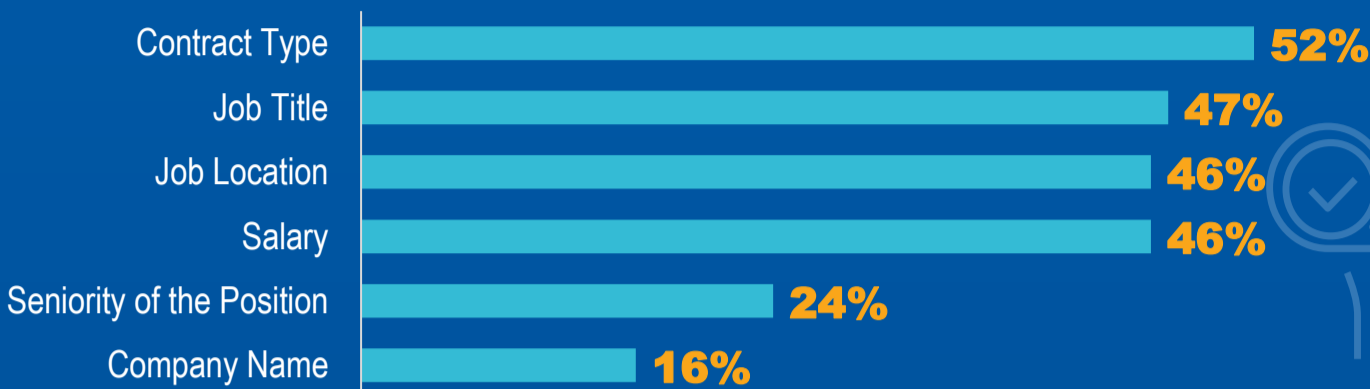
CANDIDATE EXPERIENCE

CANDIDATE PULSE



Michael Page surveyed over **442 job applicants** in **South Africa** to understand their candidate experience while applying for jobs.

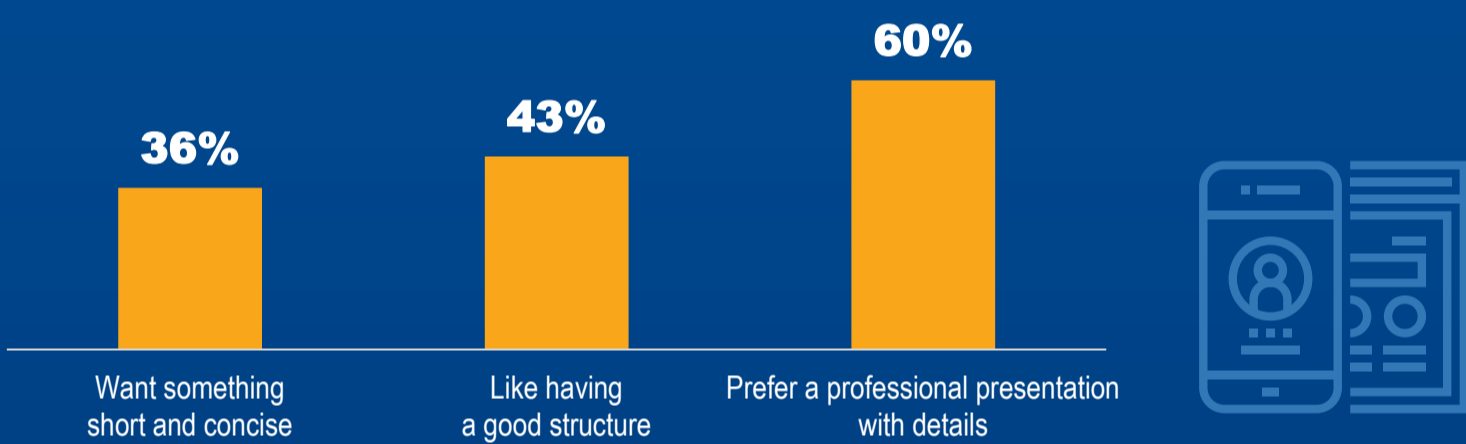
THESE ARE THE KEY ELEMENTS FOR CANDIDATES IN A JOB AD:



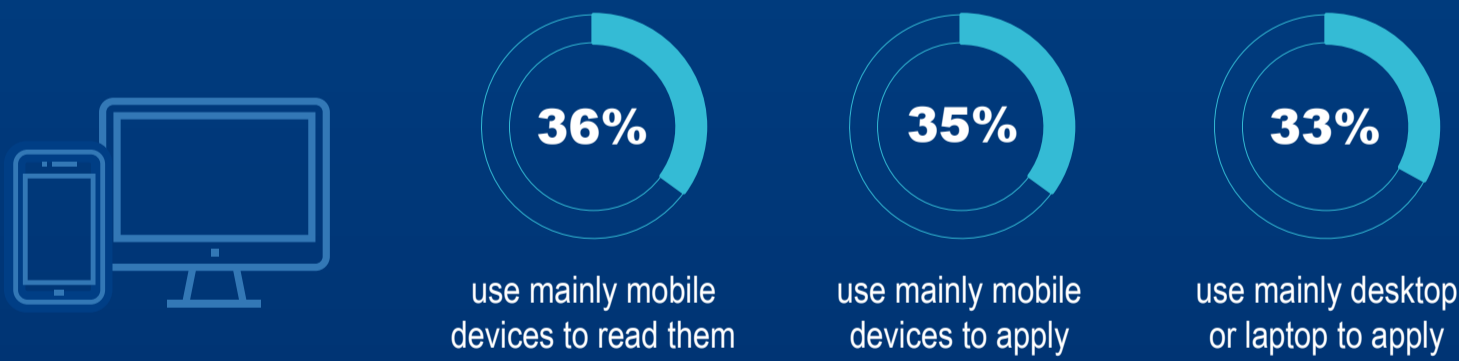
DO CANDIDATES READ THE WHOLE JOB OFFER, OR JUST SOME ELEMENTS?



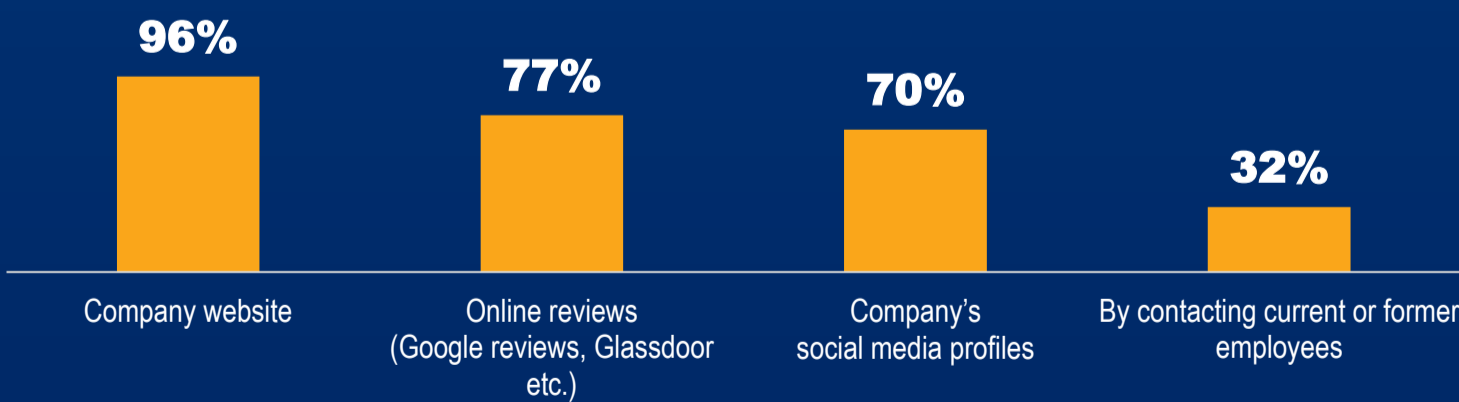
THIS IS THE FORMAT CANDIDATES PREFER TO SEE IN A JOB AD:



DO CANDIDATES USE DIFFERENT DEVICES TO READ AND APPLY FOR JOB OPPORTUNITIES?



THIS IS HOW AND WHERE CANDIDATES LOOK FOR MORE INFO ON THE COMPANY THEY APPLY FOR:



WHAT KEEPS CANDIDATES FROM APPLYING?

