

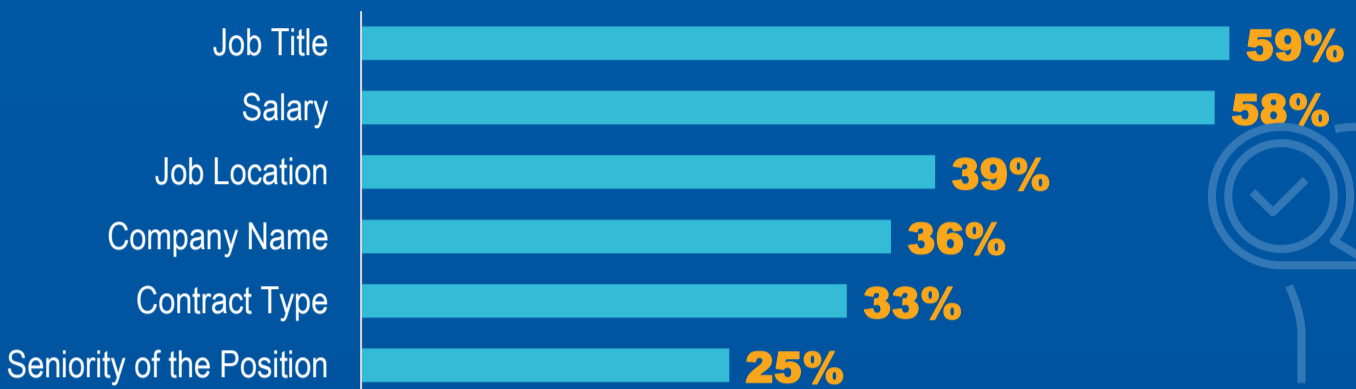
CANDIDATE EXPERIENCE

CANDIDATE PULSE



Michael Page surveyed over **1,857 job applicants across UAE** to understand how they respond to job advertisements.

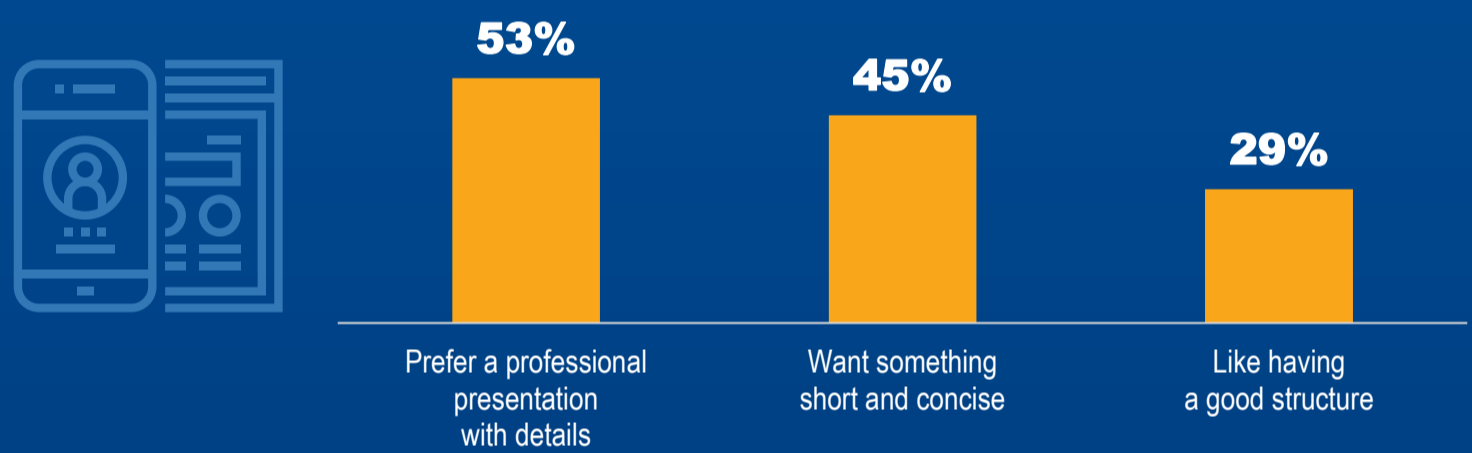
THESE ARE THE KEY ELEMENTS FOR CANDIDATES IN A JOB AD:



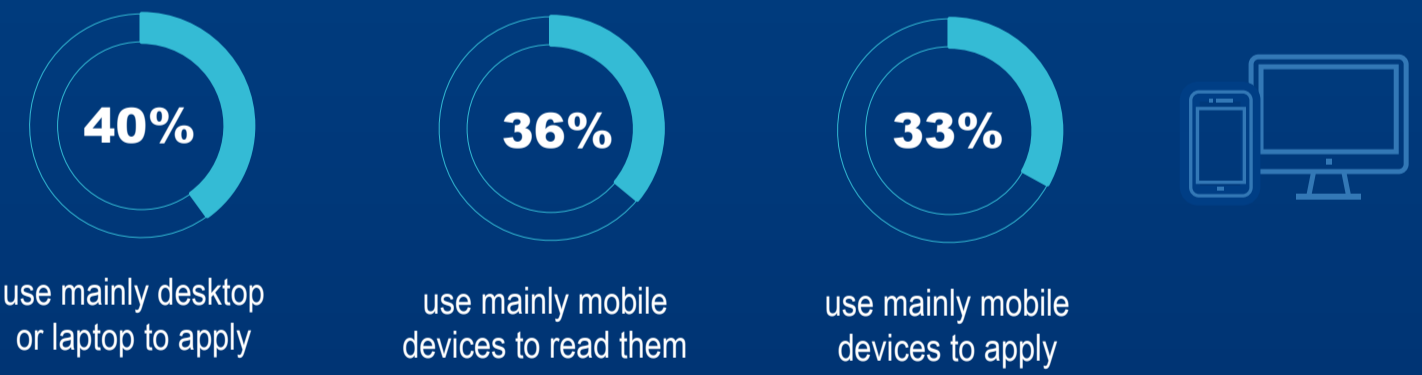
BUT DO CANDIDATES READ THE WHOLE JOB OFFER, OR JUST SOME FEW ELEMENTS?



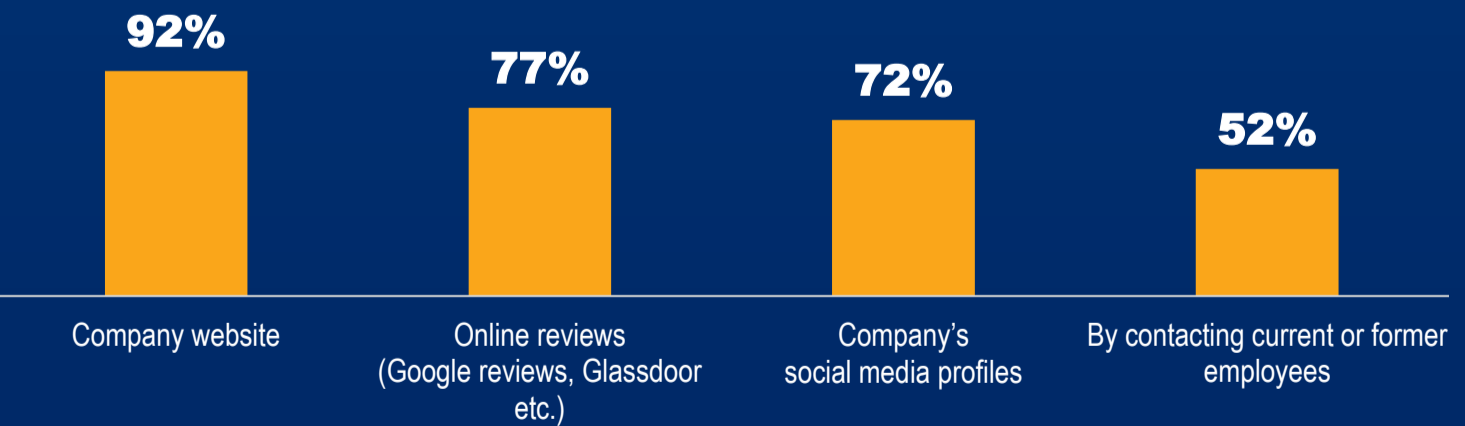
THIS IS THE FORMAT CANDIDATES PREFER TO SEE IN A JOB AD:



DO CANDIDATES USE DIFFERENT DEVICES TO READ AND APPLY FOR JOB OPPORTUNITIES?



THIS IS HOW AND WHERE CANDIDATES LOOK FOR MORE INFO ON THE COMPANY THEY APPLY FOR:



WHAT KEEPS CANDIDATES FROM APPLYING?

