

EMIRATI WOMEN'S DAY 2022

Inspiring Reality. Sustainable Future

What does being an Emirati woman mean to you?

Privilege, we are women who are respected in society and considered in every decision taken in the country. We balance and complete society.

How has your heritage influenced your career to date?

Education has always been an important topic to many women in the past. Many of which didn't have the opportunity to learn and hence education is a daily reminder for civilization and career growth.

Was it always your ambition growing up, to pursue a career in your line of work?

I've always wanted to be a free spirit. Today despite having a permanent job, I have always had an open mindset to entrepreneurship.

Why do you think it's important more Emirati women take up careers within your specific field?

One of my strong traits is the ability to communicate and receive information. I have always been interested in historical fiction, so Corporate Internal Communications is futuristic fiction to me. It is us creating the stories and encouraging involvement from the organization. My ambition will always continue to be able to communicate.

It is important for Emirati women to take up careers in Internal Communications because the effect of it is magnificent and huge, impacting individuals and the organization, eventually society. It all goes back to good storytelling and women are the best storytellers.

Getting to know..



Khulood Al Mehairi

Assistant Manager
Corporate Center, Group Communications
Mubadala

Who have been your role models and inspirations - career mentors and perhaps in your personal life?

Simply my mother, the illiterate educator and creative entrepreneur.

How do you feel about the progress made so far and what are your hopes for the future?

I feel proud to see us advance this much in society, taking roles in different progressive fields. Emirati women in comparison to regional and international women are empowered to take leading positions in society. The way we are embedded in these important roles speaks highly of how well educated, nurtured, and equipped we have been, and continue to be.



My message to future Emirati women leaders: Preserve the culture, knowledge and observe the changes and advancements to apply the preserved in our continuously changing world.



Michael Page