



# EMPLOYERS IN THE MIDDLE EAST

## HOW DO YOUR FEMALE EMPLOYEES FEEL TODAY?

### HOW WOMEN DEALT WITH THE COVID CRISIS IN 2020



Were **CONFIDENT ABOUT KEEPING THEIR JOB** for the following 12 months



**43%**  
Feel their motivation **INCREASED**



**51%**  
of women who **COULD ADAPT** their work conditions felt it increased their productivity

\* flexible timetables, home office, etc

### "AFTER THE CRISIS" EXPECTATIONS

**55%** **DO NOT** wish to be able to do more remote work in the future (compared to before the crisis)



**80%**

Think there will be **MORE RESPECT FOR CERTAIN JOB ROLES** (e.g. nurses, teachers, retail workers, etc.)



**87%**

Expects some **POSITIVE OUTCOMES** from this crisis

### CAREER STRATEGY BEYOND 2020

